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Occupational Therapy's Role in Community Coalitions

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Objectives

As a result of this course, participants will be able to:

- 1) Identify the role of occupational therapy in community coalitions
- 2) Identify strategies to address substance abuse on a community/
population level
- 3) Identify strategies to improve community/population health

What is a Coalition?

- Coalition- a group of individuals coming together for a common cause
- An action-oriented partnership
- “a group of individuals representing diverse organizations, factions, or constituencies within the community who agree to work together to achieve a common goal” (Butterfoss & Kegler, 2002)
- “Community coalitions are comprised of parents, teachers, law enforcement, businesses, religious leaders, health providers and other community activists who are mobilizing at the local level -- and nationally under the CADCA umbrella -- to make their communities safer, healthier and drug-free.” (CADCA, 2016, p.1)

Why a Coalition?

- Substance Abuse
- Healthy Living/Wellness
- Safety
- Social Justice
- Suicide
- Eldercare
- Teen Pregnancy
- Cancer Disparity
- Childhood Obesity
- Prevent Hepatitis B and Liver Cancer
- Child Vaccinations

The Opioid Epidemic

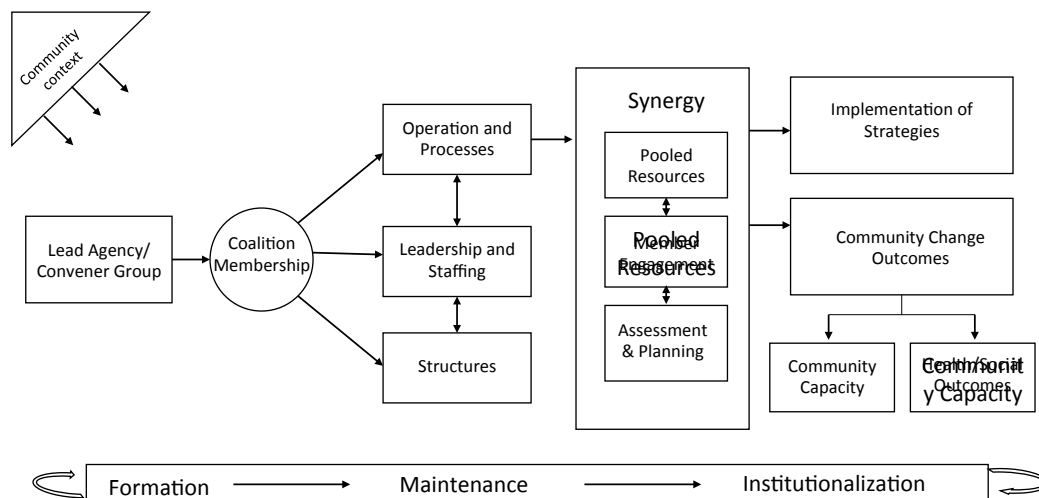
- In 2015, 2 million people in the U.S. had a substance use disorder involving prescription pain relievers and 591,000 had a substance use disorder involving heroin (Center for Behavioral Health Statistics and Quality, 2016)
- Drug overdose is the leading cause of accidental death in the US, with 52,404 lethal drug overdoses in 2015 (Rudd, Seth, David, & Scholl L., 2016)
- Heroin-related overdose deaths have more than quadrupled since 2010 (Center for Disease Control and Prevention (CDC), 2016)
- From 2014 to 2015, heroin overdose death rates increased by 20.6% (CDC, 2016)
- Overdose deaths involving synthetic opioids other than methadone rose from 5,544 in 2014 to 9,580 in 2015, an increase of 73 percent (CDC, 2016)
- In 2015, an estimated 21,000 adolescents had used heroin in the past year (Center for Behavioral Health Statistics and Quality, 2016)
- 7.3% of 18-25 year olds used heroin between 2011 and 2013 (CDC, 2016)
- Four in five new heroin users started out misusing prescription painkillers (Jones, 2013)
- 9.1% of teenagers think it is easy to get heroin, and it is available to them (SAMHSA, 2014)
- Carfentanil- 100 times more potent than fentanyl (Drug Enforcement Administration, 2016)

Benefits of a Coalition

- Greater community voice
 - Increased opportunities
 - Shared resources
 - Respect
 - Connectedness
- (Community Catalyst, 2003)

Community Coalition Action Theory

- Identifies factors that lead to implementing change
 - Identifies an approach for assessing effectiveness of a coalition
 - Three cyclical stages of development
 - Formation
 - Maintenance
 - Institutionalization
 - Provides 14 constructs that underlie how coalitions operate
- (Butterfoss & Kegler, 2002)



(Recreated from Butterfoss, 2007)

Functional Stages of Development

1. Engaging the community to establish a coalition
2. Community assessment or strengths & needs
3. Community action plan
4. Implementation
5. Evaluation

(Feighery & Rogers, 1990)

Coalition Formation

VMOSA

- Vision
 - Mission
 - Objectives
 - Strategies
 - Action Plans

Occupational Therapy's Role on a Community Coalition

- Understanding theory
- Group development and dynamics
- Assessment skills
- Treatment planning skills
- Goal setting- RUMBA, ABCD
- The importance of occupation in addressing community wellness
- Evidence-Based Practice knowledge

Why OT?

Occupational Justice

“As occupational therapy personnel, we work to uphold a society in which all individuals have an equitable opportunity to achieve occupational engagement as an essential component of their life.”

(AOTA, 2015)

Case Example: Connetquot Cares

- Community outgrowth from a school-based mental health task force
- In response to gang violence and the opioid epidemic
 - Suffolk County, NY: 111 heroin-related deaths and 96 opioid-related deaths in 2014; 823 drug-overdose deaths in 2016 (County Health Rankings.org, 2017)

Our Mission

Uniting our Connetquot family through active participation, education, and collaboration to promote a safe, healthy, and drug-free community



Our Vision

Connected

Engaged

Informed

Healthy



Our Objectives

- Create a healthy environment and engage our youth in healthy activities.
- Drug Awareness, education and community resources.
- Facilitate a communications between various community groups within Connetquot.
- Create a healthy community/environment for all who live within the Connetquot community.
- Create a Community Resource Center.



Strategies & Action Plan



Connected

- Town Hall Meeting
- Work with a local organization to organize a "Strengthening Families Dinner" event
- Organize Coffee with a Cop & Coffee with a Politician events
- Work with local police departments to get trained in "Compliance Checks and Shoulder Taps" (this is an evidence-based program)



Engaged

- Engage with businesses that sell alcohol, tobacco, and vape products in order to have them sign contracts to agree that they will not sell to minors
- Collaborate with the school district to create mandatory pre-prom parent/child education events
- Teen Talk evenings
- Facilitate youth leaders to be active participants in the community



Informed

- Provide training to medical and dental providers on safe prescribing practices and provide them with patient education materials for distribution at their practices
- Create a community resource center
- Create a resource page on the website
- Organize speaker events to educate the public on substance abuse and healthy living
- Educate the public on the Social Host law, the Dram Shop law, and the Good Samaritan Law



Healthy

- Increase access to physical activity resources for youth and adults
- Conduct a community health assessment
- Organize a Red Ribbon & Red Bracelet Campaign
- Wellness Walk events (to be held every first Wednesday of the month)
- Work with the School District, Library, or town to organize a Community Health and Wellness Fair



Evidence-Based Practices in Community Coalitions

Facilitators of EBP Implementation in a Coalition

- Enhanced coalition function through training and technical assistance
- Leaders who are organized, respected, able to mobilize resources, and are enthusiastic
- Positive relations between members and outside organizations
- Efficient and task-focused

(Brown, Feinberg, & Greenberg, 2010)

Evidence-Based Approaches to Substance Abuse Prevention

- Communities Mobilizing for Change on Alcohol (CMCA)
- Family Matters
- Active Parenting of Teens: Families in Action
- The Narconon® Truth About Drugs Video Program
- Communities that Care (CTC)
- Not On Tobacco (N-O-T)
- Creating Lasting Family Connections (CLFC)/ Creating Lasting Connections (CLC)
- COPE: Collaborative Opioid Prescribing Education

Communities Mobilizing for Change on Alcohol (CMCA)

- Community- organized program aimed at reducing teenager's access to alcohol through altering community policies and practices

Family Matters

- Family-centered program aimed at alcohol and tobacco prevention in 12-14 year olds

Active Parenting of Teens: Families in Action

- Community- organized program for teens aimed at increasing protective factors to prevent alcohol, tobacco, substance use, irresponsible sexual behavior, and violence

The Narconon[®] Truth About Drugs Video Program

- 8-session DVD program for teenagers aimed at positively influencing perceptions and attitudes against substance use

Communities that Care (CTC)

- Community intervention that focuses groups to collaborate on evidence-based prevention programs designed to prevent youth problem behaviors

Not On Tobacco (N-O-T)

- Smoking cessation program for 14-19 year-olds who smoke regularly

Creating Lasting Family Connections (CLFC)/ Creating Lasting Connections (CLC)

- Family-focused intervention aimed at improving parenting skills & familial relationships to build resiliency in youth that will help to prevent substance use

COPE: Collaborative Opioid Prescribing Education

- Online training education to increase physician's knowledge regarding the prescribing of opioid medications

Health & Wellness

Eight Dimensions

- Emotional
- Environmental
- Financial
- Intellectual
- Occupational
- Physical
- Social
- Spiritual

(Substance Abuse and Mental Health Services Administration, 2016)

Evidence-Based Approaches for Health Living

- EnhanceWellness
- Community-friendly Health Recovery Program (CHRP)
- Family Wellness: Survival Skills for Healthy Families
- InShape Prevention Plus Wellness
- Mental Health First Aid
- Strengthening Families Program
- Wellness Initiative for Senior Education (WISE)
- Color it Real: An HIV and Substance Abuse Program for Young Adults
- CHOICES: A Program for Women About Choosing Healthy Behaviors

EnhanceWellness

- Intervention for older adults with chronic health conditions to assist in better managing their conditions

Community-friendly Health Recovery Program (CHRP)

- HIV-prevention program for high-risk drug users

Family Wellness: Survival Skills for Healthy Families

- Family-focused intervention aimed at strengthening connections via improving communication, conflict resolution, problem solving, and cooperation skills

InShape Prevention Plus Wellness

- Intervention designed to decreased substance abuse and promote positive mental and physical health in 18-25 year-olds

Mental Health First Aid

- Public education program designed to teach individuals how to respond to psychiatric crises.

Strengthening Families Program

- Family skills training program to reduce behavioral, emotional, academic, and social problems in children

Wellness Initiative for Senior Education (WISE)

- Health promotion intervention focused on helping older adults increase knowledge of health issues and empower them to manage their health care

Color it Real: An HIV and Substance Abuse Program for Young Adults

- Program aimed at decreasing risky sexual behavior, substance abuse, and stress levels in African Americans aged 18-24

CHOICES: A Program for Women About Choosing Healthy Behaviors

- Intervention focused on helping women to lower their risk of alcohol-exposed pregnancy

The OT Benefit

- “advocacy must become part of the process of professional socialization” (Kirsh, 2015, p.1)

**Advocacy
in
Action!!!**

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